

How to Create Your Own 3D Covers

I recommend that you create a beautiful visual of your free gift that you can use to promote it on your website. An image of the gift will make your free gift feel more tangible and more valuable. It will also draw more attention than just having text and a button. All of this means you'll get more people joining your list!

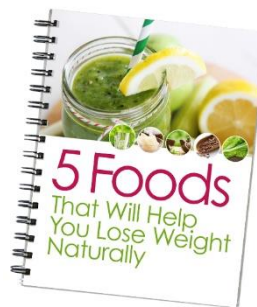
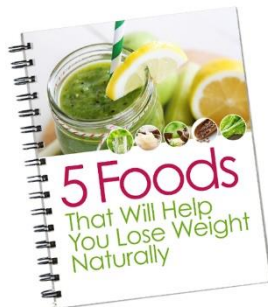
In this document, I've outlined several options for creating your own 3D covers.

Design Tip: Regardless of the option you choose, make sure the font size of the title of your free gift is large enough that your website visitors can easily read the cover once you post it on your website.

Option 1: Use the fully designed free gift cover we've provided

If you're using the "5 Foods" Free Customizable Opt-In Gift available on your member page, you can also use one of the 3D Ebook Cover graphics that we've provided.

You will find JPGs of the graphics below on your member page. As you can see, we're providing two versions - one tilted left and one tilted right, so you can choose the correct orientation for your page.



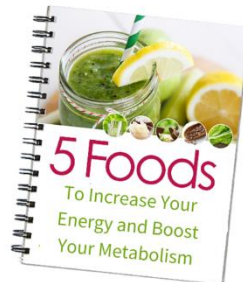
Option 2: Edit the text on the free gift covers we've provided

If you plan to use the "5 Foods" Free Customizable Opt-In Gift provided on your member page but want to change the title, we've included versions of the ebook covers that have the text removed. You can upload these into a program like Canva (discussed below) and add your own text.

These are the versions with no text. You will find JPGs of these graphics below on your member page.



To give you an example, below is an image that started with no text that we uploaded into Canva and added our own text.



If you'd like to try to match the formatting of our original ebook, the graphic below shows the fonts and colors we've used. Canva does not have the Century Gothic font. We've used Source Sans Pro in the sample above. There are many font options available.

5"



Century Gothic
Regular >
Red
R = 187
G = 22
B = 80
Hex# bb1650

Century Gothic
Regular >
Green
R = 115
G = 169
B = 23
Hex# 73a917

5 Foods

That Will Help You Lose Weight Naturally

Option 3: Create your own free gift cover

You don't need to have design skills or experience to create beautiful covers of your own. There are websites you can use to create great graphics at low-to-no cost.

Canva

[Canva](#) provides you with pre-sized templates that you can use to create graphics as well as the option to create a graphic at any size you'd like.

Once you've chosen the size of your design, you can either start with a blank canvas or use one of Canva's design templates. They have many free templates and also offer premium templates.

Canva allows you to upload your own images to use in your designs or use images from their design library. Many photos and images on Canva are free and their premium photos and images are only \$1 each.

In addition to images, Canva allows you to add text, shapes and illustrations to your design.

Canva does not offer the option to create a 3D cover, but you can use their eBook template to make a flat design.

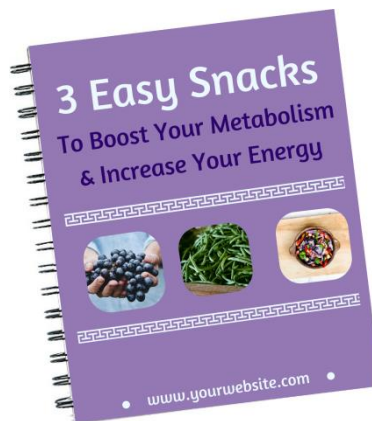
Alternatively, you can upload one of the blank 3D covers we've provided on your member page to Canva and add your text, graphics and images to this. These are the blank versions that you will find on your member page:



Marketing for Health Coaches

If you choose to do this, set your canvas size to 640 x 725 by clicking “use custom dimensions’ at the top right of the start screen. That will give you enough space to use the blank cover. If you have extra white space around the image after you download it, you can always crop it out.

To give you an idea of what you can do in Canva, below is a simple design we created in Canva in under 30 minutes using only their free elements starting only with the blank cover seen above.

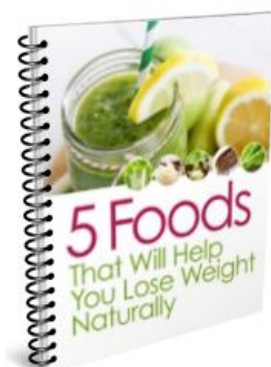


Adazing

[Adazing](#) gives you the option to either create your own 3D ecover from scratch or to upload a 2D cover and have it converted to a 3D cover - for free.

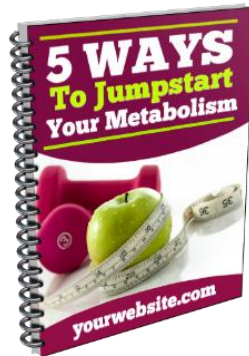
If you already have a 2D cover, you simply upload the file to their website and they email you with a 3D version.

To give you an example, we uploaded a 2D version of our 3D Ebook Cover and Adazing generated the following graphic for us:



They also make it very easy to create a 3D cover of your own. You can either start with a blank canvas or use one of their templates. You will create a 2D version of your cover and when complete, select to download it in 3D. They offer you the ability to upload your own images and they give you several options for the type of 3D cover (ie, hardback, spiral bound, standing up, laying flat, etc.) you can use for your final image.

To give you an example, we created the following graphic in just a few minutes using one of Adazing's pre-designed templates:



Option 4: Have someone else create a free gift cover for you

While hiring a graphic designer create an ebook graphic for you can be pricy, using a website such as [Fiverr](#), you can have a custom graphic created by a professional for very low investment.

Fiverr is a website that allows you to find freelancers at a very low cost. Simply search for the service you are looking for and a list of people who offer that service will be shown. You can then browse for someone who seems like a good fit and can offer you the turnaround time you need.

We did a search on “3D book cover” and found many freelancers who will turn your 2D cover into a 3D cover for only \$5. If you prefer, many of these freelancers can also design a professional 2D cover.